

For Immediate Release

Contact: Sheree Sonfield
250-362-7419
sonfield@telus.net



Backcountry Film Festival brought to the Kootenays by Friends of the Rossland Range

The Friends of the Rossland Range is bringing the Backcountry Film Festival to the Rossland Miner's Hall for its first ever showing in Canada. The Festival is a single night of diverse films and shorts that promote the work of grassroots filmmakers who tell compelling and entertaining stories of backcountry, non-motorized recreation and environmental preservation.

Proceeds from the festival will be used by the Friends of the Rossland Range to achieve its goals to foster the traditions and community spirit of the Rossland Range, work toward keeping this gem a great place to play, and teach the natural recreational, cultural, historical values of the area. For more information visit www.rosslandrange.org.

Friends of the Rossland Range is now working on:

- Inspiring a community-based, multi-use recreation plan for the Rossland Range, including establishing a winter backcountry recreation area in the Old Glory Alpine area;
- Developing a Streamkeepers program; and
- Developing a forest interpretation project.

Festival goers will surf the snow with a Japanese calligrapher, test extreme snow conditions in Vermont and ski the brief but majestic winter of Australia in these films:

Gentemstick (10:00) Best of Festival, *Sweetgrass Productions*
Generations (17:00) Best Environmental Message, *Teton Gravity Research*
Winter Dreaming (20:28), *Eucalypt Productions*
Flakes (13:28), *Powderwhore*
Red Lady (13:13), *Snow Lion Productions*
Fast Grass and Dirty Corn (4:18) Best Short Short, *Ember Productions*



The show will be Sunday, February 28, 2010 at the Rossland Miner's Hall – films start at 7pm (doors open at 6:30pm). Admission is \$5 (under 12 are FREE) and tickets can be purchased at the door or Ross Vegas.

This all ages event is supported in Rossland by Columbia Basin Trust and Rossland Rotary, as well as other Rossland area businesses and non-profit organizations.

Winter Wildlands Alliance is an Idaho-based nonprofit organization working to protect winter ecosystems and to promote opportunities for backcountry and Nordic skiing, snowboarding, snowshoeing and winter hiking. For more information visit www.winterwildlands.org.